

Funding Tips

There is considerable funding available each year across corporate, government and Philanthropy.

Here are some tips for securing funding:

- Develop a comprehensive funding plan/calender – research grants in advance and complete submissions ahead of deadline.
- Have a clear mission statement and grants template ready before you start writing.
- Keep in mind that your program may require multiple sources of funding to ensure sustainability.
- When considering a grant, research past grants from each funder to see the types of programs or projects they have funded in the past, and how much they have received.
- It is crucial to nurture partnership with grant makers. Ensure they are familiar with your program and the positive impact it has on the community.
- Make your grant stand out – translate your passion for your program into your writing. Use emotive, descriptive language.
- Continue to promote your program on an ongoing basis.
- Network to find out about different funding opportunities.
- Be clear and consistent when completing the grant form.
- When researching grants, read the guidelines thoroughly to ensure the grant is worthwhile financially, and that your program is a good fit for the funder's goals. If you have any doubts, call the grant maker with a clear idea of what you need to clarify.
- If your grant submission is not successful, seek feedback on the reasons, and refine accordingly in your next submission.
- Incorporate grant seeking into your Strategic Plan.
- Compile a comprehensive list of what you need funding for, for example - social activities, supplies, staff wages.
- Call first to make a connection, and to ensure the grant is right for your program.
- Include statistics, facts and figures from Evaluation if you have them.